Calgary Arts Academy Foundation 4931 Grove Hill Road SW Calgary, AB T3E 4G4 (403) 532-3020 www.thecaafoundation.com

## Annual Report 2015-2016



Artist rendering of the renovated Weston Bakery building, new home for Calgary Arts Academy's Education Centre, opening late 2017.

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The Calgary Foundation plays a leadership role in advancing local and national charitable initiatives that have significant impact on Calgary and area and positively transform

communities.

Calgary Arts Academy is

honoured to



be the recipient of a \$325,000 3-year commitment from their Community Grants Program to support the renovation of the historic Weston Bakery building.



Thank you!

Thank you to all who participated in CREB Charitable Foundation's "Investing in Hope" campaign.

Calgary Arts Academy is the proud recipient of \$10,000, which will be directed toward our capital campaign for our new education centre at Stampede Park's Youth Campus.

The excitement and positive tension was amazing!

Dale Erickson, Superintendent



We gratefully acknowledge the following, who have commited their support:

Werklund Foundation - \$210,000 Andrew & Nancy Wiswell - \$100,000 Dick & Lois Haskayne - \$100,000 Jim Stanford - \$50,000 Caldwell Family - \$25,000 "Creativity is allowing yourself to make mistakes. Art is knowing which ones to keep."

- Scott Adams



## About Calgary Arts Academy Foundation

Calgary Arts Academy Foundation (CAAF) is a registered charity founded in 2008 and is comprised of volunteer members from across Calgary's arts and business communities.

Our purpose is to ensure financial stability for programming and infrastructure for the delivery of inclusive Arts Immersion education at Calgary Arts Academy.

CAAF's current priority is to support the modernization of the historic Weston Bakery building at Stampede Park's Youth Campus, Calgary Arts Academy's future education centre that will be home to its middle school students.

To date, we have operated three fundraising campaigns; Be a Star, Buy a Star, Building the Spirit of Generosity Brick by Brick and Be the Change capital campaign.

Our 2015-2016 Board of Directors:

# DirectorsOther RepresentativesAndrew Wiswell, ChairDale Erickson, Superintendent, CAALaura Bicknell, Vice Chair / DirectorKevin Loftus, Communications, CAATom Caldwell, DirectorJanice Nigh, Community Arts Coordinator, CAAHeather Lawton, DirectorLaura Kleiner, CAA Society Board RepMichelle Ure, DirectorNancy Wiswell, Director



Chairperson's Report Andrew Wiswell Foundation Chair 2013 - Present

As Chair of Calgary Arts Academy Foundation, I am delighted to be playing a role in the ongoing growth and development of Calgary Arts Academy (CAA), a public charter school that is changing the face of education in Alberta.

Over the past year, CAAF has made considerable progress in organizing our fundraising efforts. We're thrilled to have the support of staff and parents. In addition, we have the

support of potential donors - primarily individuals, foundations, our parents and board members - who have committed to support our modernization project at Stampede Park's Youth Campus.

Another important milestone includes the finalization of the Education Centre design and project specifications, as well as initiating our partnership with the Calgary Foundation and securing a lead donation of \$325,000 over the 2015 to 2017 period.

Our mission of changing the face of public education by delivering the Alberta curriculum through Arts Immersion and creating community leaders of tomorrow have been well received. Our target for year-end 2017 is to raise \$1.5 million goal and we are progressing well in difficult times.

As foundation Chair, I am very grateful for the support from the CAA team and foundation members at CAAF. We look forward to partnering with our teams and our future donor partners to meet our financial target and broaden awareness of the contributions to youth, education, and the community made by the team and students at Calgary Arts Academy.

We also want to recognize the contribution of Paul Yardley, our former chair, who retired from the Foundation in September 2015. Paul was instrumental in establishing the Foundation and his contribution was invaluable in its early years and laid the groundwork for our future success. Thank you, Paul.

Andrew Wiswell



## Be the Change Capital Campaign

Our "Be the Change" capital campaign is our current campaign and includes new donor recognition levels - see below. All donated funds, unless otherwise instructed, are directed to this campaign which directly supports our commitment to the construction of CAA's Education Centre at Stampede Park's Youth Campus.

	Naming Opportunity	Winter Celebration Tickets at Jubilee and VIP reception, Student Created Artwork	Winter Celebration Tickets at Jubilee and VIP reception	Recognition in Winter Celebration, Vertigo and Graduation programs	Thank you card on student created card, and personal note from Foundation Chair	Recognition in Foundation's Annual Report	Invitation to Donor Recognition Event	Thank you letter
Legacy Circle \$100,000 +	*	*	*	*	*	*	*	*
Visionary Circle \$50,000 +	*	*	*	*	*	*	*	*
Leadership Circle \$25,000 +	*	*	*	*	*	*	*	*
Community Circle \$5000 +			*	*	*	*	*	*
Friends and Family Circle \$1000 +				*	*	*	*	*
Supporter Circle \$50 +						*	*	*



#### **Arts & Inspiration Event**

On May 13, 2016 we hosted our first Arts & Inspiration event at the Victoria Pavilion at Stampede Park. This inaugural event treated 300 guests to a variety of live music, roaming artists, spectacular food, a silent auction and much more. Very positive reviews and proceeds of over \$29,000 (all of which has been directed toward the construction of CAA's Education Centre) have encouraged us to host this event annually. Next year's event will be on Friday, May 12, 2017.

# Financials 2015-2016



#### Calgary Arts Academy Foundation Financial Summary

FISCAL YEAR	OPENING BALANCE	CAPITAL CAMPAIGN REVENUE	OTHER REVENUE	TOTAL EXPENSES	FY END TOTAL
2011-2012			\$ 9,256.75	\$ 3,264.79	\$ 6,261.96
2012-2013	\$ 6,261.96		\$ 24,205.52	\$ 1,209.73	\$ 29,257.75
2013-2014	\$ 29,257.75	\$ 14,600.00	\$ 7,364.61	\$ 4,632.92	\$ 46,589.44
2014-2015	\$ 46,589.44	\$ 35,922.32	\$ 33,250.00	\$ 15,056.39	\$100,705.37
2015-2016	\$100,705.37	\$ 265,097.58	\$ 5,233.20	\$ 5,135.46	\$365,900.69

Submitted by:

Jan Jordan Secretary Treasurer Calgary Arts Academy Society October 19, 2016

> Calgary Arts Academy Foundation 4931 Grove Hill Road SW, Calgary, AB T3E 4G4 (403) 532-3020 foundation@calgaryartsacademy.com www.CalgaryArtsAcademy.com

## Recognition of our Partners 2015-2016 Donations Made and Commitments Received (\*)

#### Legacy Circle (\$100,000 +)

Calgary Foundation Dick & Lois Haskayne\* Nancy & Andrew Wsiwell\*

#### Visionary Circle (\$50,000 +)

Anonymous Foundation Jim Stanford

#### Community Circle (\$5,000 +)

Caldwell Family CREB Charitable Foundation

### Friends and Family Circle (\$1,000 +)

Paul Christensen Terry & Linda Gomke Family Fund Rhonda Henninger Dr. G. Allan Hewson Lisa & Craig Menzies RBC Foundation Al Wahlstrom Roy & Susan Wright

## Supporter Circle (\$50 +)

Agrium Inc. Aux Sable Lukas Beck Laura Bicknell Borden Ladner Gervais LLP Carol & Bernard Burbank Caroline Buzanko Shannon Cardell Julia Chan Chartered Professional Accountants Alberta Susan Chomistek Kai Costantini Crescent Point Resource Partnership Cody Desmeules Angela Doucet

Rikki Dymond Esther & Peter Elder Estate Palnning Council of Calgary Linda Fox-Mellway Joan Gasser Heather Gore-Hickman **Encana Cares Foundation** Sherry K. Heinze Stephen Hoefling Tim Huey IncrediGrow Garden Centre Ireland-Canada Centre for Commerce Alan Jones **KTI Logistics** Kevin Loftus Jamie Senga & Carl Lukasewich Joyce Mann Sukhjit Marar **Carmen Marquez** Lisa McGrath Marion McMullen Laura Metcalfe Les Mottosky Kerry & Erin Nagata Mayank Pandya Petroleum Accountants Society of Canada Keri & Trevor Pratt Real Estate Institute of Canada Erika Ringseis Rob Roach Alice & Bill Saltiel-Marshall Calvin Seaman Alane Smith Drew Smith Elizabeth Stange Ann Toohey United Way of Calgary & Area United Way, Toronto & York Region Paul Van Ginkel **Burke Vindevoghel** Joan Widen Deborah & Darren Zwack

# Calgary Arts Academy Highlights 2015-2016



Year 8 and 9 students produce and perform a production of William Shakespeare's Star Wars: The Jedi Doth Return on November 9, 2015



CAA's Year 8 and 9 students presented their original, curriculumbased production of "Branded" on April 14 and 15, 2016 at Vertigo Theatre.



Calgary Arts Academy's annual winter celebration took place on December 11, 2015 at the Southern Alberta Jubilee Auditorium. This year's theme was "Game Changers" which celebrated the constributions of artists whose work influenced music and the world. The production featured all CAA students, staff and the Adult Choir who performed for an audience of over 3,000.



Year 6 and 7 students received a \$3,000 grant from Beakerhead to build their project "The Brainstorm" - a kinetic structure symbolizing brain activity - for display at Beakerhead's annual festival in Calgary.